

Society

FASHIONABLE TALK AND STATE FAIR

Drawing of the boxes for the Arizona State Fair on Friday recalled to mind that the annual event is not far distant and that practically everyone is planning for the affair. As usual the event will attract visitors from all over the state and from neighboring states as well. Fashionable folk are not counting exclusively on the fair for amusement although every afternoon will be given over to the races, but are arranging small luncheons and dinners to make merry during the gayest week of the year with the possible exception of the holiday season. Guest lists have not been completed but there will be numerous house parties given by well known people and the seven days of the fair will be replete with the events that tend to complete a delightful social calendar.

Winter Residents Return for Season
Mr. and Mrs. T. A. Hayden are domiciled at the Annex after a delightful summer spent on the coast.

Mr. and Mrs. Criswell Return from Vacation
Mr. and Mrs. F. L. Criswell of Coronado Road have returned from an absence of several months in San Francisco and places of interest in the east.

The Priscilla Club Holds First Meeting
Mrs. L. W. Coggin, assisted by her daughter, Miss May Coggin, entertained the Priscilla club at its first meeting of the year on Thursday afternoon. A yellow color scheme was used in decoration and was pleasingly carried out in cut flowers. Those there were Mrs. Levi Young, Mrs. A. L. Deans, Mrs. Eva Butler, Mrs. W. R. Hefflin, Mrs. T. E. Irvine, Mrs. George Alkire, Mrs. E. M. Lamson, Mrs. James Jones, Mrs. S. D. Little, Mrs. Margaret Jones and Mrs. R. C. Baker. Mrs. Irvine will be hostess of the club on the 24th.



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Mrs. Morris Goldwater Honored by Luncheon
In honor of Mrs. Morris Goldwater, who left Friday for her home in Prescott after a fortnight in town, Mrs. Barry Goldwater gave a delightfully appointed luncheon on Wednesday. Her guests included Mrs. Goldwater, Mrs. Thomas E. Campbell, Mrs. Aaron Goldberg, Mrs. Win Wylie, Mrs. Zella Benedict, Mrs. David Goldberg, Mrs. A. C. Baker, Mrs. Harry Kay and Mrs. C. F. Ainsworth.

Are Guests at Informal Dinner on Wednesday
Mr. and Mrs. Paul Bennett were informal dinner hosts Wednesday evening when they entertained Mr. and Mrs. Winfield Harrison and Mr. and Mrs. Webb Griffin.

Mrs. Wylie Leeper Is Hostess at Charming Tea
Charming among the week's events was the tea given Wednesday afternoon by Mrs. Wylie Leeper in honor of Mrs. F. H. Hutton and Mrs. Callie White who are here from Phoenix for an indefinite stay. The Leeper residence on West Washington street was decorated in a pink and white color scheme for the event, a wealth of roses being used to carry out the chosen tones. Chinese lilies also lent charm to the arrangements. Mrs. Carl Roeser poured and Miss Dot Martin of Dallas assisted in receiving.

Mr. and Mrs. Julian Holmes Entertain with Supper Party
Mr. and Mrs. Julian Holmes are numbered among the early season hosts, having given a recent delightful affair at their Culver street home. They entertained with a jolly supper followed by a dance at Toft's, their guests being Mr. and Mrs. George H. Lutzinger, Mr. and Mrs. Donald McQueen, Mr. and Mrs. H. W. Asbury, Mr. and Mrs. Barry Goldwater, Mrs. Zella Benedict, Roy Murray, Robert Coalter and Leon Tolleson.

Is Guest at Dinner Before Departure
As a farewell compliment to Robert P. Holiday who left on Friday for the winter's absence in California, Mr. and Mrs. Charles Potthager gave a charmingly appointed dinner Thursday evening at their home on North Sixth street. Covers were laid for eight.

Mrs. E. O. Wood Guest of Honor at Luncheon
Mrs. E. O. Wood of DeKalb, Ill., who is the guest of her daughter, Mrs. George Goodrich, was the incentive for a prettily planned luncheon with which Mrs. Goodrich entertained on Wednesday. Roses featured the effective decorative scheme. Covers were arranged for nine.

San Franciscans Are Guests at Dinner Party
Mr. and Mrs. J. H. Fannin of San Francisco were the guests of honor at a dinner given by Mr. and Mrs. Aaron Goldberg at the Ranch House Wednesday evening. Others in the party were Mr. and Mrs. David Goldberg, and Mr. and Mrs. Harry Kay.

Mr. and Mrs. Roy Wayland Expected from California
Mr. and Mrs. Roy Wayland are expected to return within a day or two from California. Mrs. Wayland has been in LaJolla for the past few weeks following a motor tour and still more as Seattle. Mr. Wayland joined her in California a few days ago and they are driving across the desert.

Mrs. B. A. Gillespie Visits in Los Angeles
Mrs. B. A. Gillespie is among the Phoenixians who are at present in Southern California. Mrs. Gillespie is in Los Angeles.

Will Spend Fortnight at Arrowhead Springs
Mr. and Mrs. J. J. Sullivan left last evening for Arrowhead Hot Springs where they will pass the coming fortnight.

Mrs. Harry Creighton Meets with Many Friends
Mrs. Harry Creighton is being cordially greeted by the legion of friends she has in Phoenix who have missed her greatly during her residence in other parts of the state and still more recently in Texas. She is at present the guest of Mr. and Mrs. Victor Hanny and according to her present plans will be here the greater part of the winter.

Is Guest at Several Affairs During Visit
Several informal affairs were given during the past week in compliment to Mrs. William Rosenberg, who, with Mr. Rosenberg, spent the week here enroute for California from the east where they toured extensively during the summer months. Among those who entertained for Mrs. Rosenberg was Miss Harriet Hurley who asked a few to tea Wednesday to meet the out-of-town visitor.

Master Billy Johnson Celebrates Birthday
Billy Johnson, the young son of Mr. and Mrs. T. P. Johnson, celebrated his seventh birthday Monday afternoon with a jolly affair at the Johnson home on West Madison street. A series of outdoor games for which attractive favors were awarded provided enjoyment for the young folks. Mrs. Johnson was assisted in entertaining her young son's friends by Mrs. P. D. Grizzard, Mrs. McAuley H. Thompson, and Mrs. Rogers Wilson. The guests were Miss Elinor Detweiler, Miss Ruth Sello, Miss Emily Thompson, Miss Ruth Berry, Miss Sylvia Caro, Mrs. Pauline Chaffin, Miss Elsie Thompson, Miss Virginia Sello, Billy Washer, Earl Donnell Grizzard, Edward Berry, Maurice Caro, Billy Whitely, John Thompson, Bobby Barrows, George Barrows, Victor Chaffin, Herbert Berry, Bill Grizzard, Paul Boyd, Rogers Wilson, Dudley

"Yes, I am going to move," said Mrs. Weatherholt yesterday in speaking of the rumor which had got out on the streets that her business had grown to such an extent that she was forced to move. "You know, I have been at 230 North Second avenue for a long time and I thought we would be there for a while yet, but I discovered that we had grown to such an extent that it was necessary to enlarge. So now I am going to move my dressmaking establishment to 145 West Monroe Street. "I am sure that all my old patrons and of course, many new ones, will appreciate that I have just returned from the coast, where I purchased a new hemstitching machine and incidentally secured the services of several seamstresses who have been working in the most exclusive shops over there. "We are doing a larger business every month. It seems to me that the Phoenix friends appreciate that I have always tried to do the best work possible. We have designed some very beautiful dresses in all kinds of material, from gingham to silk. We tailor suits and, in fact, with our new quarters, help and machinery we are going to be able to have quite the most exclusive place of its kind in the south-west."—Adv.



MRS. WILLIAM A. FAIRES (Zella Halterman)

One of the most interesting weddings of the early autumn season took place at 4:30 o'clock yesterday afternoon when Miss Zella Halterman, daughter of Mr. and Mrs. F. J. Halterman, became the bride of William A. Faires. The wedding took place at the home of the bride's parents on West Adams street, roses and ferns being used to develop the artistic decorative scheme. Only the relatives and a few intimate friends were present at the ceremony. The bride, who is an unusually pretty girl of the brunette type, wore her traveling suit, a smart tailored costume of the new reindeer coloring. Her duvety hat was most becoming. She wore a corsage of lilies of the valley. Miss Ruth Betts, was the maid of honor and the bride's only attendant, and C. Alney McLean acted as best man. Rev. George M. Leigh of the First Baptist church read the service. A charming feature of the wedding was the music, the pianist being Mrs. H. W. Allen, a close friend of the bride. Yesterday's event followed close on the return of Mrs. Halterman and her daughter from an extensive tour of the east. Mrs. Faires is one of the best known members of the younger set, who had planned many delightful events for the pre-nuptial days believing that the marriage would not take place until late in the winter. Only the few present at the ceremony were taken into the secret so that today's announcement will come as a decided surprise. Mr. Faires came to Arizona two years ago from Memphis. He is connected with the Melcor company and is in charge of the rural sales district.

Wilson, Junior Victory, Bruce Chaffin, Eugene Wilson and Gordon Wilson.

Mrs. Lynch and Son Return to Tucson
Mrs. E. H. Lynch and her small son, Floyd Allan Lynch, left Friday for Tucson after a week's stay in town with her sister, Mrs. Thomas E. Campbell.

Bridge Club Meets on Monday With Mrs. Griffin
The D. T. club will meet Monday evening with Mr. and Mrs. James S. Griffin. This will be the second meeting for the year of the popular bridge club.

Sunrise Ceremony to Feature Wedding
The wedding of Miss Louise Gass, daughter of Mr. and Mrs. J. R. Gass of East Roosevelt street, to Tom C. Geare

will take place at sunrise Wednesday morning, October 27, at St. Mary's church. Reverend Father Novatus will read the service. Only the relatives and the most intimate friends will be present at the ceremony. Miss Pauline Gass will be her sister's maid of honor and only attendant, and John Geare will serve as his brother's best man. Following the wedding a breakfast will be served at the home of the bride's parents, to the bridal party and the immediate relatives. The several weeks' honeymoon will be spent in San Francisco and Los Angeles.

Announce Marriage of Popular Phoenix Girl
Of interest to her numerous friends in Phoenix will be the announcement of the wedding of Miss Gladys Cella Barnes, daughter of Mrs. Cleveland H. Barnes to Captain Byram Leonard which took place in Pasadena on Oc-



A Special ANNOUNCEMENT

To the Ladies of Phoenix and Vicinity
Tuesday, October 19th

Frances See will display an unusual assortment of HIGH CLASS PATTERN HATS in her beautiful new apartments,

311 WEST JEFFERSON

These hats, of latest design, will be on display throughout this week and will be sold at "season end" prices.

FRANCIS SEE

Clubs

Official Organ of the State Federation

Mrs. E. J. Flanagan of Bisbee, president of the Arizona Federation of Women's clubs, will arrive in Phoenix this morning en route to Prescott where she will visit the Monday club tomorrow going later to Kingman for the semi-annual meeting of the Northern Arizona District Federation convention which will convene on Wednesday. She expects to return to the valley later in the week and to remain here until after the meeting of the Central Arizona District Federation convention which will be held in Peoria on October 28. Since her election as head of the clubs of the state, Mrs. Flanagan, has made an extensive survey of the clubs and has contributed much to the movement by her interest and enthusiasm in club work.

The Musicians' club will open its season tomorrow afternoon when a program of interest will be presented at the Woman's club following a review of the past year's work and a glimpse into the programs of this year will be given by the president Mrs. H. M. Fennimore. Following Mrs. Fennimore's address the new and old members will furnish the numbers that follow:
Piano duo, "Les Sylphes"....Bachman
Georgia Lee Day and Phyllis Pedeski
Vocal (a) "Among the Fields".....
Martha Cook Hullett
(b) "At Parting".....Rogers
Mrs. Harold Singer

Girls, Don't Wash Your Face

Use Liska cold cream instead (you have never used anything like it). Just try it once, and you will never be without it. Soap and water has a tendency to make the skin rough, and does not cleanse the skin as thoroughly as Liska cold cream. To prove it make this test: Wash your face with soap and water, dry thoroughly, then apply Liska cold cream, massage it well into the skin, then wipe off the superfluous cream with a soft white cloth; examine the cloth and see how much dirt has accumulated thereon. Liska cold cream cleanses, softens and beautifies the skin. For sunburn or after a dusty auto trip there is nothing like it. It's fine after shaving, too. Let hubby or brother try it. Just compare Liska cold cream with any other you have ever used, and you will need no further argument to convince you that it's the best. It's put up in tubes, the only sanitary way. Try it tonight. You will be delighted. At toilet counters everywhere including Kimball & Hullett and the Owl Drug Co.

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At present we have a larger stock of hair and hair goods than any retail hair store west of New York without exception.

The reason is we secured an exceptional fine stock at attractive prices by buying in very large quantities. It will be a pleasure to demonstrate the use of the new pieces whether you buy or not.

Prices are just the same as they were 4 or 5 years ago as we never raised the prices on hair goods during the past period of inflated prices.

Credit will be extended to reliable people.

Some of the new pieces are "Gloria" Waves, takes the place of a ventilated front piece, price **\$15.00, \$17.50**

"New York" Hair Bob in bobbed, puffed or cluster curls effect, price **\$7.50, \$10.00**

"Fashion" Ear Puffs, in ringlet or wavy effects mounted on small "push comb" ready to fasten on in 30 seconds. Price **\$5.00, \$7.00**

"Elevation" Psyche Rolls, for the latest high hair dress. Price human hair **\$5.00**

Price of Crepe Wool **50c**

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Yes we have lots of novelties and hair ornaments of every description which will be announced a little later. Our Marcelle waves will be here soon.

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